



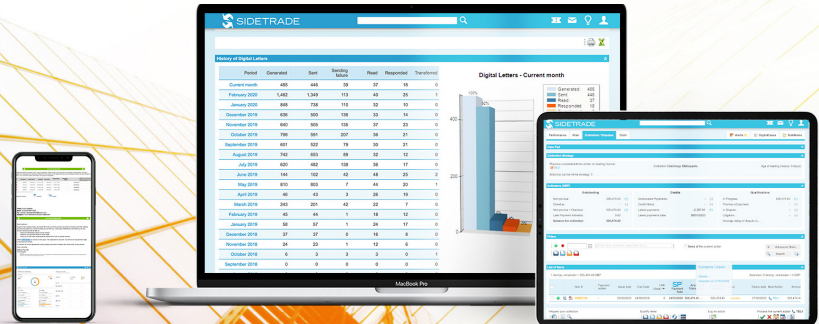
SIDETRADE CashControl

Embrace digital cash collection technology from your home offices for FREE!

This CashControl offer is for SMBs – we'll help you secure and manage cash collection fully online.

The Offer covers the AugmentedCash platform including DigitalCollection. Go live in just **one week** – we just need a spreadsheet or a file from your accounting system

To support SMBs during the COVID-19 crisis, we're offering our market-leading AI-driven cash collection system for FREE. Keep your cash collection activities afloat by securing and managing processes online, easily monitoring remote workers, and sending customers interactive dunning letters to help you continue to get paid without incurring extra expense.



Our **AugmentedCash** collection system helps companies quickly and easily secure and manage their collection process fully online. Your cash collectors can benefit from an AI-driven workflow that prompts them to review overdue balances and log their daily cash collection related activities. This is ideal with teams working remotely and customers' offices closed, meaning that letters and phone calls are likely to go unanswered. This offer also includes **DigitalCollection**, which supports interactive dunning letters - to help you prompt customers for payment, keep abreast of payment delays or issues, and log customer responses as they come through – all without the need for physical letters or phonecalls. And to help out customers who may be struggling to pay, we're also including our SidePaymentPlan module, which allows you to set up customer installment plans.

Together, these systems form our **CashControl** offer. This will help you easily communicate and encourage collaborative interactions with customers, monitor your team's activity and manage workload if people are unable to work, and track the performance of your dunning campaigns – to support your business continuity even in this uncertain time.

This solution can be implemented remotely and **go live in just 1 week, at no cost to you**, so your collectors could be up and running regardless of where they are based – all we need to kickstart the implementation project is a spreadsheet or a file from your accounting system.

Further resources

[DigitalCollection video](#)

[PaymentPlan video](#)

[Virtual Assistant, Aimie](#)

[About CashControl](#)

[Email us today](#)

About Sidetrade

Our mission is to help organisations unlock customer value. Sidetrade provides the best AI technologies to drive the customer relationship, grow the business and generate cash flow. To find out more, visit [sidetrade.com](https://www.sidetrade.com).